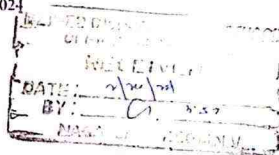




FEB 27 2024

22 February 2024

SUSAN S. COLLANO, CESO V  
Schools Division Superintendent  
City Schools Division of Naga  
Roxas Ave., Triangulo,  
4400 Naga Camarines Sur



Subject: NAGA WQMA ON-THE-SPOT PAINTING CONTEST

Dear Madam:

Isang Makakalikasang Araw po sa Inyo!

As the lead agency tasked with the implementation of programs and activities for the protection and conservation of our environment as well as the environmental education based on Republic Act 9512 or the Environmental Awareness and Education Act of 2008, the Department of Environment and Natural Resources-Environmental Management Bureau Regional Office (DENR-EMB RO) V will be organizing the abovesaid subject on March 22, 2024, Friday, 9:00 a.m.-5:00 p.m. at SM City Naga, Aquino Avenue Ninoy and Cory Ave Central Business District II Naga, Brgy Triangulo, Naga City, Camarines Sur. This is also in celebration of Phil. Water Week with the theme, "Water for Peace" and National Women's Month.

This aims to provide an opportunity for the exposure of Nagueño youth artists, raise awareness on the importance of water highlighting Naga River, and encourage the youth to promote and participate in programs that will help in environmental protection.

In line with this event, we kindly request your assistance in disseminating this event to your schools. The poster and other details of the contest were already posted on the official Facebook page, EMB Bicol Region. We have attached the concept paper for your ready reference.

Ms. Danilyn B. Secretario or Ms. Jacinth R. Tacuyan will coordinate with your office regarding the said activity, or you may contact us through mobile no. 0950.907.6933 or 0917.708.9799.

Thank you and best regards.

Very truly yours,

ENGR. MARIA SOCORRO A. ABU, PhD  
Regional Director



RS-2024-003791



0928.139.3169

emb5@emb.gov.ph

EMB Bicol Region

http://r5.emb.gov.ph/



Republika ng Pilipinas  
Kagawaran ng Edukasyon  
REHIYON V

TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA

February 27, 2024

To: Assistant Schools Division Superintendent  
Chief Education Program Supervisors  
CID and SGOD Personnel  
OSDS Unit Heads and Personnel  
Secondary School Heads  
All Others Concerned

For information, guidance and participation.

SUSAN S. COLLANO CESO V  
Schools Division Superintendent

DM 31, s. 2019 Rider Rev. 01



☐ Roxas Avenue, Brgy. Triangulo, Naga City, Camarines Sur

☎ 0981 630 0070

✉ naga.city@deped.gov.ph



Page

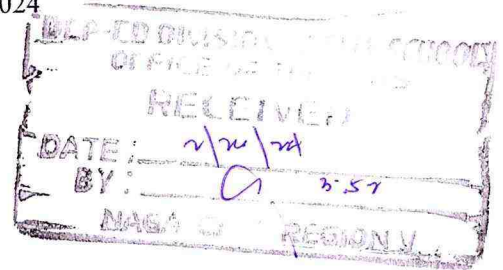
1 of 1



2024  
FEB 27 2024

22 February 2024

**SUSAN S. COLLANO, CESO V**  
*Schools Division Superintendent*  
City Schools Division of Naga  
Roxas Ave., Triangulo,  
4400 Naga Camarines Sur



**Subject: NAGA WQMA ON-THE-SPOT PAINTING CONTEST**

Dear Madam:

Isang Makakalikasang Araw po sa Inyo!

As the lead agency tasked with the implementation of programs and activities for the protection and conservation of our environment as well as the environmental education based on Republic Act 9512 or the Environmental Awareness and Education Act of 2008, the Department of Environment and Natural Resources-Environmental Management Bureau Regional Office (DENR-EMB RO) V will be organizing the abovesaid subject on March 22, 2024, Friday, 9:00 a.m-5:00 p.m. at SM City Naga, Aquino Avenue Ninoy and Cory Ave Central Business District II Naga, Brgy Triangulo, Naga City, Camarines Sur. This is also in celebration of Phil. Water Week with the theme, "Water for Peace" and National Women's Month.

This aims to provide an opportunity for the exposure of Nagueño youth artists, raise awareness on the importance of water highlighting Naga River, and encourage the youth to promote and participate in programs that will help in environmental protection.

In line with this event, we kindly request your assistance in disseminating this event to your schools. The poster and other details of the contest were already posted on the official Facebook page, EMB Bicol Region. We have attached the concept paper for your ready reference.

Ms. Danilyn B. Secretario or Ms. Jacinth R. Tacuyan will coordinate with your office regarding the said activity, or you may contact us through mobile no. 0950.907.6933 or 0917.708.9799.

Thank you and best regards.

Very truly yours,

24020244  
04 MAR 2024

  
**ENGR. MARIA SOCORRO A. ABU, PhD**  
Regional Director



R5-2024-003791





## CONCEPT PAPER

### I. PRIMARY DETAILS

**Title : Naga WQMA On-the-Spot Painting Contest**

**Date and Venue:** March 22, 2024, Naga City, Camarines Sur

**Mode/Platform :** Face-to-Face

**Participants :** 30 Youths in Naga City, 10 organizers including speakers and judges

### II. OVERVIEW

Young people can play an active role in protecting and improving the environment. They can change their lifestyle and how it affects the environment. They can make their homes, schools, and youth organizations more environmentally friendly by adopting environmentally friendly practices, recycling different materials, and preserving resources such as water and electricity. Engaging youth in environmental protection directly impacts changing youth behaviors and attitudes and possibly influences their parents, relatives, and families.

### III. RATIONALE

To become concordant with the government's policy of protecting and advancing the people's right to a balanced and healthful environment, environmental education has been constructed through the implementation of the National Environmental Awareness and Education Act of 2008, otherwise known as RA 9512. The Act calls for the promotion of national awareness of the role of natural resources in economic growth and the importance of environmental conservation and ecological balance towards sustained national development.

The Republic Act 9275 otherwise known as the "Philippine Clean Water Act (CWA) of 2004", tasks the Department of Environment and Natural Resources (DENR) through the Environmental Management Bureau V to be the lead agency in the implementation of the CWA and its Implementing Rules and Regulations (IRR) under DENR Administrative Order (DAO) No. 2005-10. Section 2 "Declaration of Policy" is to promote public information and education and to encourage the participation of an informed and active public in water quality management and monitoring.

Meanwhile, World Water Day/Philippine Water Week has been observed since 1993, when the United Nations General Assembly declared 22 March as World Day for Water.

This celebrates water and raises awareness of the global water crisis, and a core focus of the observance is to support the achievement of Sustainable Development Goal (SDG) 6: water and sanitation for all by 2030.

This year's theme, "Leveraging Water for Peace," aims to solve the water and sanitation crisis. World Water Day 2024 is about working together to balance everyone's needs, with a dedication to ensuring no one is left behind, to make water a catalyst for a more peaceful world.

With this and in accordance with the mandate of the DENR-EMB V through RA 9512, this Office through the Environmental Education and Information Unit in coordination (EEIU) with the Ambient Monitoring and Technical Services Section will organize the abovementioned activity.

24020244  
04 MAR 2024

## 1. OBJECTIVES

- To recognize young Bicolano talents;
- To provide an opportunity for the exposure of Nagueño artists;
- To raise awareness on the importance of water highlighting Naga River;
- Encourage the public to promote and participate in programs that will help in environmental protection;
- Celebrate World Water Day and Philippine Water Week creatively; and
- Use arts to express environmentalism.

## 2. RULES/TERMS AND CONDITIONS

### 4.1 Eligibility

1. Participating artist must be residing within the Naga City.
2. Age between 15-21 years of age.
3. Only amateur painters will be allowed to join.

### 4.2 Theme and Style

Theme: "Sama-sama sa WQMA"

1. The artwork must have the image of the Naga River. It must feature the beauty and importance of the Naga River to Bicolanos.
2. An entry is an artistic product of an individual. All artworks should be the original artistic creations of the participating artists.
3. Freedom of expression is granted to all contestants. Artworks with controversial, offensive, obscene, or political elements will be rejected outright.
4. The use of brand names and commercial endorsements is prohibited.
5. All other information such as the main title, theme, and dates will be digitally added.

### 4.3 Entry Details and Specifications

#### *Specifications of the Artwork*

1. Size : 16" W x 12" H (without frame)
2. Orientation : Landscape
3. Medium : Acrylic, oil, watercolor, tempera, pastels, crayons, colored pencils, ink, charcoal, and mixed media (combination of all the above)

#### *On-the-Spot Painting*

1. Only participants who submitted the registration form can join the on-the-spot painting contest on March 20, 2024 (Wednesday).
2. Contestants will receive notifications a week before the commencement of the contest.
3. Participants will be given a total of 4 hours to complete their artwork. The artwork must be done within the allotted time.
4. The organizers will supply art materials, including canvas and paint, while participants are required to bring their paintbrushes. No additional materials will be permitted for use in the contest.
5. Only one (1) entry is allowed for each participant.
6. The artist's signature must be visible in the painting to ensure the protection of the artist's copyright and ownership. You may also apply your name in small print

24020244  
04 MAR 2024

7. The contest will take place in Naga City and participants may bring their table mount, stand, and easel board. The organizer will provide tables and chairs for the participants.
8. The painting should be given a title and a short description, ranging from 70 to 100 words, to be written in the form.
9. During the contest proper, participants will not be allowed to use their mobile phones except for phone calls as necessary.
10. If the participant comes late, he/she may still be accommodated but will not be given a time extension.
11. Participants may register and submit the requirements through the ([google form link](#)).
12. If the participant wishes to cancel his/her participation in the painting contest, he/she should notify the organizer at least five days before the date of the contest.

#### **4.4 General Guidelines**

1. The artwork must be an original work wholly conceptualized and executed by the participant. Designs that copy the composition of existing works will be automatically disqualified, even if they are rendered in a different style, medium, or color scheme, or even if other elements have been added.
2. All entries are considered property of EMB V.
3. Parent's permission is required for participants below 18 years old.
4. Participants shall waive the rights of their painting in favor of EMB V for general publication, promotional use, and other purposes deemed necessary with proper and due acknowledgment and recognition of the painters.
5. EMB V reserves the right to withdraw any award and/or cash prize at any time should the participant violate any of the rules and regulations of the contest or if it deems, in any way, that granting the participant the award will damage the reputation of the institution.
6. Failure to comply with the above rules and regulations shall automatically disqualify the participant/s.
7. By submitting the registration form, the participant agrees to abide by the rules and regulations of the contest.
  - a. Requirements:
    - i. Duly accomplished registration form
    - ii. Photocopy of a school ID, company ID, alumni ID, or any valid ID (youth)
    - iii. Parent's Permission (if applicable)

24020244  
04 MAR 2024

#### **4.5 Intellectual Property**

Upon submission of your artwork, you hereby authorize the EMB V and use the artwork for free for whatever purpose and for whichever form may be deemed necessary except for commercial purposes.

#### 4.6 Composition of Judges and Criteria for Judging

##### 4.5.1: Composition of Judges

The Board of Judges will be composed of five (3) individuals. One from the EMB V, one from the Naga City Government, and the other one is an artist chosen by the organizers.

##### 4.5.2: Criteria for Judging

Entries submitted will be judged based on the following criteria:

Relevance to the Theme	30%
Originality/Creativity	30%
Technical Execution and Techniques	20%
Unity of Composition of Elements	20%
<b>TOTAL</b>	<b>100%</b>

### 3. WINNERS ANNOUNCEMENT

Winners will be announced on the same date. The decision of the judges is final and uncontestable. No appeals or disputes regarding the judging process or outcomes will be entertained.

### 4. PRIZES

First Prize Php 7,000.00 + Certificate of Recognition and Freebies

Second Prize Php 5,000.00 + Certificate of Recognition and Freebies

Third Prize Php 3,000.00 + Certificate of Recognition and Freebies

### 5. FLOW OF ACTIVITY

Time	Activity	Person In-charge
7:00AM-8:00AM	Registration	Secretariat
	Opening Program - Invocation - National Anthem	Secretariat
8:00AM-8:30AM	Welcome Remarks	Provincial Environment and Natural Resources Officer
	Opening Remarks	<b>ENGR. MARIA SOCORRO A. ABU, PhD</b> <i>Regional Director DENR-EMB V</i>
	Message	<b>HON. NELSON S. LEGACION</b> <i>Mayor, Naga City</i>
8:30 AM-12:00 NN	<b>MORNING SESSION</b>  Overview of EMB Mandates  Naga River as Water Quality Management Area  Naga City Environmental and DRRM Programs  Briefing of Participants before the contest	<b>EMB V (Video)</b>  <b>EMB V</b>  <b>Naga City</b>  <b>EMB V</b>
12:30 NN-1:00 PM	<b>Lunch Break</b>  <b>AFTERNOON SESSION</b> Energizer/Ice Breaker	<div style="text-align: right; color: purple; font-weight: bold; font-size: 1.2em;">24020244 04 MAR 2024</div> <b>Participants</b>
1:00 PM-4:00 PM	Start of Painting Contest	
4:01 PM-4:30 PM	Distribution and Answering of Assessment/Evaluation Form	

	of Certificates	
	Group Photo	

Prepared by:

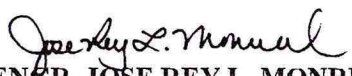
  
**DANILYN B. SECRETARIO**  
 EMSA

Reviewed by:

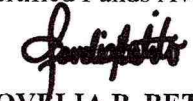
  
**JACINTH R. TACUYAN**  
 Chief, EEFU

  
**AGNES L. AZUL**  
 Chief, AMTSS/Sup'g EMS

Recommending Approval:

  
**ENGR. JOSE REY L. MONREAL**  
 Chief, EMED

Certified Funds Available:

  
**LOVELIA B. BETITO**  
 Budget Officer II/OIC, Accounting Unit

Approved by:

  
**ENGR. MARIA SOCORRO A. ABU, PhD**  
 Regional Direct



R5-2024-00124

24020244  
 04 MAR 2024